

CITT Point/Counterpoint



CITT's signature event is a Point/Counterpoint dialogue on trade issues. It is an educational forum in which different perspectives on a pertinent issue of interest are presented. The format allows for a comprehensive in-depth treatment of a topic in a neutral setting. It will be an informative and lively exchange of information, all done in the spirit of education. The objective is to understand fully the facts and various perspectives on the topic in an educational, neutral format and to allow the audience to further explore the topic through question and answer.

The Point/Counterpoint forums are available via webcast. Topical videos that are produced to set the stage for discussions are also available for purchase. These videos have been used as an independent informational resource by governmental agencies and industry and community groups. Event proceedings are posted within three months of the event.

Point-Counterpoint 2012

The Future of the Southern California Goods Movement: Will We Survive or Thrive in 2025?

March 28, 2012

6:00 to 8:30 p.m.

Carpenter Performing Arts Center

California State University, Long Beach

This year's Point-Counterpoint forum will focus on the Ports of Los Angeles and Long Beach's ability to handle a projected 25 million TEUs by 2025. Currently, both ports handle about 12 million TEUs. The discussion panel will address whether the ports are ready to accommodate this projected growth.

Setting the stage is a video depicting two fictitious and extreme alternatives for the future, "heaven" and "hell."

"Heaven" describes a scenario in which the Southern California goods movement industry has learned from the past and stakeholders came together to plan for growth while improving quality of life. "Hell" presents a world where the region has lost discretionary cargo to the detriment of the local economy. After viewing the video, three panelists will discuss which alternative future is more likely, keeping in mind that the overriding issue is collaboration among all stakeholders.

Moderator:

Dr. Genevieve Giuliano, Sr. Associate Dean, Research and Technology, School of Policy, Planning and Development, University of Southern California, Director of METTRANS Transportation Center

Panelists:

Mortimer L. Downey, Senior Advisor, Parsons Brinckerhoff

Jeannie Beckett, Principal at the Beckett Group Marine Group, Former Senior Economist at WSDOT Rail and Marine Office, Director of Operations at Port of Tacoma

Gill V. Hicks, Senior Associate and Director of Southern California Operations, Cambridge Systematics, Inc.